

## Good Work Pledge Social Media Posts Template

### Note

Accompanying assets for posts can be found attached in the email.

We encourage use of both the text and assets in social media posts to properly elevate the key messages and your achievement.

Please ensure that you tag us in any posts:

**Facebook:** @NorthTyneCA

**LinkedIn:** @North-of-Tyne-Combined-Authority

**Twitter:** @NorthTyneCA

### Linking to the website:

<https://goodworkpledge.co.uk/>

### Hashtags

#GoodWorkPledge #GoodWorkMatters #GoodBusiness

### Suggested Posts

- We have attained the Good Work Pledge which recognises the commitment employers are making to creating a more sustainable and inclusive economy.
- We have achieved our Good Work Pledge accreditation and joined the movement for 'good work in the region'!
- We are backing @NorthTyneCA's Good Work Pledge. Employers can take the pledge to show their commitment to their employees. Take the pledge here: <https://www.northoftyne-ca.gov.uk/projects/good-work-pledge/>
- *Company name* has been recognised for its commitment to being a great place to work. Find out more about the @NorthTyneCA #GoodWorkPledge
- We have been awarded the Good Work Pledge! #GoodWorkPledge
- We are very proud to have recently been awarded the Advanced Good Work Pledge by @NorthTyneCA recognising our commitment to our employees.
- We are very proud to have recently been awarded the Advanced Good Work Pledge by @North-of-Tyne-Combined-Authority recognising our commitment to the 5 pillars of the pledge including focus on health, wellbeing, communication and social responsibility.
- We are very proud to have recently been awarded the Standard Good Work Pledge by @NorthTyneCA recognising our commitment to our employees.