

The Wellbeing Framework for the North of Tyne

Implementation update – October 2022

In January 2022 Cabinet formally adopted the Inclusive Economy Board's Wellbeing Framework for the North of Tyne, on behalf of the Combined Authority.

Since then, officers at the North of Tyne Combined Authority (NTCA) have been working on finalising the metrics for the 52 indicators within the wellbeing framework and have also created a detailed internal and external implementation plan for the framework.

To date, 51 of the 52 metrics are finalised and a data set has been created with Centre for Thriving Places. The plan for the data set is a work in progress, but we are hoping to create a public dashboard from the data and an accompanying annual report. This will be discussed at the Inclusive Economy Board (IEB) in November.

The missing metric is 'tolerance and diversity' which has proven difficult to measure in a meaningful way. The team has considered using metrics around hate crime, but all agreed that absence of hate crime does not equate to tolerance. This is an important area which we want to represent correctly and fairly, so we are continuing to work on options for measuring this, including the possibility of running our own surveys.

With regards to internal implementation, the wellbeing framework has been embedded in NTCA's cabinet report templates and will shortly also be embedded in business case templates, wider business processes and in the inclusive economy policy statement. We will also be requesting for it to be added to our corporate plan. We will be running an all staff learning event in January on the wellbeing framework specifically, to encourage NTCA officers to use it in their own policy decisions/areas.

With regards to external implementation, we are currently working out the details of a champion scheme and are starting with the Roundtable and community groups to ask for interested parties, who may be able to champion and embed the North of Tyne Wellbeing Framework in their own organisations. We expect that case studies will start to fall out of this, which will form the basis of our external communication plan. We will also be presenting the Wellbeing Framework to our anchor network in the new year and asking for them to get involved in the champion scheme.

Our partners Carnegie have commissioned an evaluation of the Roundtable approach during this time, which has identified the highlights some learning points. This will be shared with the Roundtable and community groups in early October.