

Building the Post-Covid Economy

A devolution and recovery
deal for the North of Tyne

NORTH
OF TYNE
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COMBINED  
AUTHORITY

[www.northoftyne-ca.gov.uk](http://www.northoftyne-ca.gov.uk)

Newcastle  
City Council



North Tyneside Council

Northumberland  
County Council

1. **A Changing Covid Picture** – new localised regulations & guidance... and cross-regional collaboration as part of nationwide adaptation to new outbreaks
2. **An Evolving Economic Context** – post-furlough impact still emerging & economic recovery remains fragile
3. **Ongoing risks of ‘concurrency’** – second wave, economic uncertainty, Brexit...
4. **...but opportunities for positive change!** – new models of growth, jobs, regional connection, co-investment and better services for residents

## North-east England prepares for tougher restrictions

Rise in coronavirus infections leads ministers to introduce curfews and limits on socialising



CORONAVIRUS | Q&A

## What are the new lockdown rules for the north of England?

Oliver Wright | Chris Smyth | Friday July 31 2020, 12.00pm, The Times

**F**rom today millions of people living across large parts of the north of England will lose a freedom to socialise that was regained less than a month ago.

### COMMENT

## Reimagining the UK's economy for the post-Covid world

Simply trying to return the Britain to the way it was is not sufficient, we need a clean slate

We are submitting our recovery proposals to Government... calling for a cleaner, more inclusive recovery... with the scale of investment and devolution to match these ambitions....



# Impacts: hardest on the most vulnerable

## Snapshot of covid economic impacts in the North of Tyne



The impact so far has been felt by citizens, businesses and places. For example:

**15,000**  
more people on  
unemployment  
benefits since March.  
Up by over 60%

**29% of  
workforce was  
furloughed**  
Making the post-furlough  
period even more critical

**Young particularly  
vulnerable:**  
Disproportionately  
furloughed apprenticeships  
and training schemes down

Footfall has partially  
recovered. But still around  
**25-30% down  
from pre-covid  
levels**

The North of Tyne has place-specific vulnerabilities which will shape the nature recovery:

A lower base-line before  
covid: employment,  
business density,  
productivity and public  
and private R&D

A diverse economy,  
with some sectoral  
vulnerabilities e.g. oil  
and gas, auto

Experience of long tail  
of previous recessions,  
with a fragile economy  
and labour market

Rural and coastal  
communities with  
specific challenges -  
including over-reliance  
major employer/sector

**But... We are confident about our recovery.**

The basis for us to pivot towards a sustainable and inclusive future economy is here:

Keeping and creating  
jobs - the investments  
proposed in this deal can  
unlock up to 30,000  
new jobs

World-leading  
health, digital, R&D,  
cultural and knowledge-  
economy assets - which  
we capitalise

Green economic  
recovery - with clean  
energy R&D,  
manufacture and  
generation which is  
already world-leading

Vibrant communities  
and a quality of life  
that is enviable -  
building on city, coast and  
countryside connectivity



## Our response to these impacts: broken down into five critical areas...



### 5 Transport, infrastructure and connectivity

A connectivity strategy to secure the digital commute in a connected region



### 4 Fiscal innovation, health and prevention

A radical 'health and growth' package to underpin safe and rapid recovery



### 3 Supporting our businesses, high streets and places

Front-loading investment in place recovery, housing and critical business support



### 1 Jobs, skills and livelihoods

A bold human capital strategy to save jobs and underpin long term inclusive growth



### 2 Accelerating transition to the future economy

A ground-breaking investment programme to accelerate net zero transition and boost global exports

# Our CSR Submission – £1.1bn of proposals



- **Jobs, Skills and Livelihoods** – skills/apprenticeship devo, employment support and education challenge
- **Transition to Future Economy** – c£250m supporting transition to green industry & infrastructure
- **Digital** – digital connectivity, digital inclusion & the new ‘digital commute’
- **Towns, Places, Culture** – funding to support place renewal, Covid adaptation and supporting our businesses
- **Housing** – building on good progress with brownfield land fund & key sites to deliver quality housing
- **Public Services & Prevention** – supporting innovation in public services and Local Authority sustainability
- **Long-term transport investment** – unlocking c£500m allocated at Budget 2020 through wider NE collaboration

# ...so what happens next?

- **Continue to invest, deliver and add value!** – we are getting on with projects and bringing forward ££ for Covid recovery in North of Tyne
- **Including:** c£80m on Green New Deal, Offshore, Digital, Climate Innovation, Culture & Tourism recovery, Housing, Covid Response....
- **Prioritise Inclusive Economy policies and investments** – including DWP/Kickstart support, AEB, Inclusive Economy Innovation Fund...

And for the CSR / Autumn in particular:

- **Collaborating across the region** – continuing close work with regional colleagues to make sure we push strongly together for recovery
- **Submit our Proposals** – then work with officials on translating this into real investment and delivery
- **White Paper, Budget & CSR** – adapting to a shifting timeline and events on the ground...

